



## Theory of Change

To make this world a better place by implementing and empowering data driven sustainable solutions through collective action, design, and data science. Furthermore, solve developmental problems by developing effective public policies and impact evaluation mechanisms through research, consulting and multilateral partnerships.

## Experience

**Manager – Impact and Communications | Ananya Finance for Inclusive Growth Pvt. Ltd |** May-Present, 2021

Conducted advanced statistical analysis on analyzing and reporting evidence based impact in the microfinance and women empowerment domain. Moreover, established a social performance department for monitoring, tracking and reporting data on impact and ESG. Designed Ananya's new website and corporate communications strategy. Authored 5 case studies on the World Bank JOHAR project. Cleared and became a certified SPI4 auditor by Cerise. Currently engaged in developing a global ESG Analysis tool for ESG based reporting in sustainable finance.

**Consultant – Healthcare, Skill Development and Communications | Janvikas Trust |** October 2020-March, 2021

Established a NSDC certified Janvikas Centre for Health Education and carried two successful GDA training programme. Furthermore, prepared extensive proposals and research plans for telemedicine, digital healthcare and human rights through advanced data analysis.

**Founding Member and Editor-in-Chief | The Rural Post |** April-Present, 2020

Established a unique initiative to revive rural journalism in India by creating a national platform for sharing news, articles, opinions, editorial, case studies, research and policy briefs through various mediums of communications namely journal publication, podcasts, special editorial issues and news.

**Part Time Academic Consultant and Rural Intern | MGNCRE, Ministry of Human Resource Development, GOI |** August-December, 2019

Worked on networking and building Rural Management as a body of knowledge in India. Coordinated and mentored books and cases in 16 field of subjects ranging from sociology to management. Served as a liasioning officer for better cooperation between academic institutions and MGNCRE for coursework and research development for promoting rural education in the country. Designed a working development sketch of Ladakhi villages in Jammu and Kashmir through advanced statistical analysis.

**Public Policy Intern | MGNCRE, Ministry of Human Resource Development, GOI |** June-July, 2019

Ideated and Organized three national level conferences for MHRD on rural education and engagement. Coordinated with institutions namely IITs, NITs and national university's of 27 states for promoting rural education in higher education institutions. Worked on developing and designing a curriculum for Diploma in WASH and BBA in Rural Management.

**Village Field Segment | Ladakh Ecological Development Group |** October-November, 2018

Conducted surveys and explored rural life of Ladakh, Jammu and Kashmir. Prepared an extensive Micro Level Plan for introducing rural development policies in Aye village of Ladakh.

**Founder and Director | SACH (Social Auditors for CSR Houses) Consultancy |** November, 2015-December, 2016

Started a social venture on providing social intelligence and data analytics services to NGOs, CSR and schools to improve the social impact infrastructure and impact evaluation. Traveled 11 states and visited 117 organization to develop an India themed social impact matrix for inclusive social impact assessment. Successfully completed a six month project with Kala Raksha Trust in Kutch.

## Covid Experience

### My Engagements

During the pandemic I was engaged with various NGOs/local groups in Ladakh, Ahmedabad and Sirohi to strategize Covid relief work and implementing village and slum development programmes. I volunteered with various organizations and started an online journalism initiative '[The Rural Post](#)'.

### My Learnings

#### Collective action is the key

Any crisis dealt with individual and singular foresight can result in enhanced congenital crisis. It is crucial to establish collective governance as the foundation of any state or activity.

#### Data can save lives

Even with minimal infrastructure to deal with a crisis, a proper approach to data analysis, tracking and decision making can save lives and help in combating a crisis. Hence, it is important to establish a data-driven decision making and foresight culture.

#### Local Advocacy and Leadership

A crisis can induce multiple perspectives leading to disastrous fragmented decisions and actions. Hence, every organization/state should strengthen local advocacy through local leadership. The local leadership can multiply the efforts of media and the administration to advocate a collective action towards any crisis.



## Research

### Research Papers

**A Portrait of A Ladakhi Village: An Exploratory Study of Aye Village, Ladakh. (2020).** Indian Journal of Rural Education & Engagement, MGNCRE, Ministry of Human Resource Development.

**Swastika Model of Rural Design Schooling: Impact Assessment of Kala Raksha Vidhyalaya, Kutch. (2020).** Indian Journal of Rural Education and Engagement, MGNCRE, Ministry of Human Resource Development.

**A Study on Socio-Economic Impact of Sabarmati Riverfront on Life of Displaced Communities. (2016).** Imperial Journal of Interdisciplinary Research.

**Influence of Celebrity Endorsements on the Consumer Behavior for Facial Care Product. (2016).** Imperial Journal of Interdisciplinary Research.

**A Comparative Study of Member Based and Non Member Based Vegetable and Fruit Vendors under Decent Work in Ahmedabad City. (2016).** Imperial Journal of Interdisciplinary Research.

**A Study on the Effectiveness and Attitude towards Smart Classes. (2015).** Research Expo Multidisciplinary Journal.

**In The Pursuit of Happiness: Observation of Young Tibetan Refugees in Exile. (2020).** Submitted for Publication to South Asian Survey, Sage Journals. (Approved, In Revision Process)

### Academic and Research Books

**Change Management: A Rural Management Perspective. (2019).** Hyderabad. Telangana. MGNCRE, Ministry of Human Resource Development, Government of India. (Accepted)

**Tribal Development Management. (2019).** Hyderabad. Telangana. MGNCRE, Ministry of Human Resource Development, Government of India. (Accepted)

**Rural Value Chain Management. (2020).** Hyderabad. Telangana. MGNCRE, Ministry of Human Resource Development, Government of India.

### Case Studies

**The Curious Case of Kala Raksha Vidhyalaya, Kutch. (2020).** Rural Management- Cases and Caselets. MGNCRE, Ministry of Human Resource Development, Government of India.

**Irrigation Water Availability at Aye Village, Ladakh. (2020).** Rural Management- Cases and Caselets. MGNCRE, Ministry of Human Resource Development, Government of India.

## Education

**Post Graduation Diploma in Rural Management (Public Policy and Research) | Institute of Rural Management Anand (IRMA) | 2018-20 | Gujarat**

**Bachelors of Business Administration (Marketing and Entrepreneurship) | Ahmedabad University | 2013-16 | Gujarat**

**12<sup>th</sup> Board CBSE | St. Anselm's Sr. Sec School | 2012-13 | Rajasthan**

**10<sup>th</sup> Board CBSE | St. Anselm's Sr. Sec School | 2010-11 | Rajasthan**

## Fellowships

**German Chancellor's Fellowship (Invited) | Alexander Von Humboldt Foundation**

The Youngest participant to be invited for the selection meeting of GCF. Secured third position for India in the poster research competition.

**Dalai Lama Fellowship (Gurukul Programme) | FURHHDL**

Selected as one of the 30 participants across globe for attaining universal responsibility with peace and contemplation under the guidance of His Holiness The Dalai Lama in Himachal Pradesh.

**Stanford VentureStudio Fellowship | Stanford and AU**

Selected as one of the four startups for incubation at VentureStudio by Stanford University and Ahmedabad University. Established a social venture for providing social auditing to NGOs, CSR and Schools in Gujarat, Himachal Pradesh and Uttarakhand.

**Microsoft Create2Inspire Fellowship | Microsoft and GIZ**

Lead two campaigns in Ahmedabad on Urban Transportation and E-Waste Management. Designed awareness campaigns and pilot projects concerning smart cities.

## Competencies

Empathy | Emotional Resilience | Adaptability | Multidisciplinary Leadership | Critical Thinking and Problem Solving | Perseverance | Fast and Independent Learner | Resilience

Data Analysis (Qualitative and Quantitative) | System Design Management | Impact Evaluation | Public Policy Analysis | Social Intelligence Analysis | Monitoring and Evaluation | Project Management | Stakeholder Management | Framework Design and Development | SROI | ESG Analysis | SPI4 Audit | Design Thinking | Social Marketing and Communications | Graphic Design and Branding

Microsoft Office | SPSS | Adobe Photoshop | Adobe Premiere Pro | Atlas.ti | Prism | Stata | Statistix | Flourish Studio

## Languages

English (C2), Hindi (C1), Marwadi (B1)

Interested in learning German and French.

## Hobbies and Interests

Spirituality, Learning Transfer, Engaging with diverse culture and communities, Travelling and Meta Learning.